

Our Courses:

Course :

**Job-Oriented Digital Marketing
Training Program**

Mode of course:

Offline Fee 25,000/-
Online Fee 20,000/-

Duration

3 Months

Course :

**Digital Marketing course for Business
Owners & Working Professionals**

Mode of course:

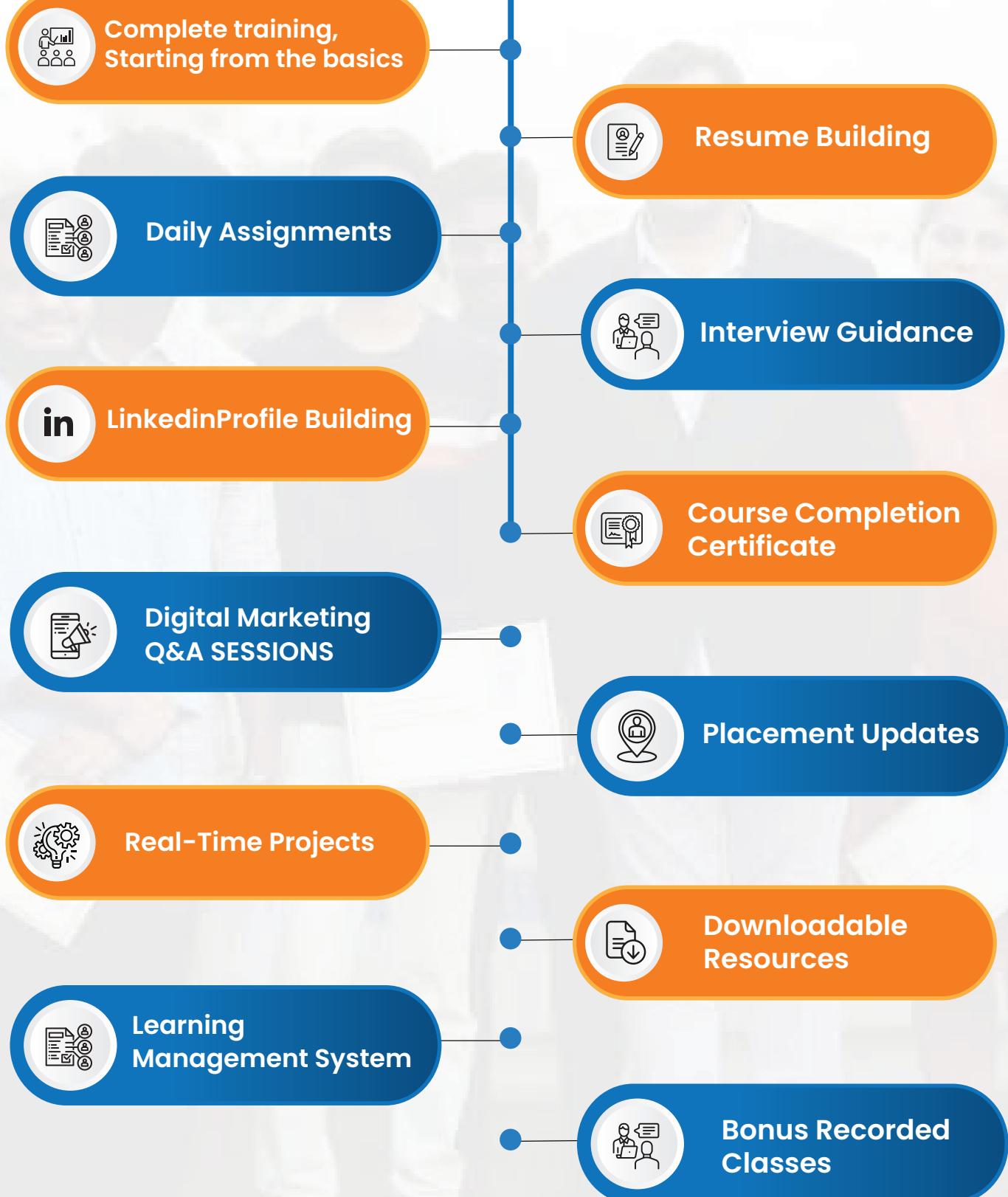
Offline Fee 20,000/-
Online Fee 15,000/-

Duration

2 Months



Deliverables



Tools we use:



Ahrefs



SEMrush



Small
SEO Tools



Google
Ads



Meta Ads



Google
Keyword
Planner



Canva



Grammaly



Photoshop



WIX



Google
Analytics



Mail
Chimp



Search
Console



Google
My Business



SYLLABUS:

	Introduction to Digital Marketing		YouTube Marketing
	Introduction to Search Engine		Whatsapp Marketing
	Keyword Analysis		LinkedIn Marketing
	Introduction to SEO		Email Marketing
	On page SEO		SMS Marketing
	Off page SEO		Google My business
	Technical SEO		Lead Generation
	Google SEO updates		Online Reputation Management
	Google Search Console		AdSense
	Google Analytics		Digital Brand Building
	Search Engine Marketing		Industry case studies
	Google Ads		Content Marketing
	Facebook Ads		Quora Marketing
	Social Media Marketing		Affiliate Marketing
	Instagram Marketing		AI Tools

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