

Our Courses:

Course :	Job-Oriented Digital Marketing Training Program
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Mode of course:	Offline Fee 25,000/- Online Fee 20,000/-
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Duration	3 Months
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Course :	Digital Marketing course for Business Owners & Working Professionals
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Mode of course:	Offline Fee 20,000/- Online Fee 15,000/-
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Duration	2 Months
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Deliverables



Complete training,
Starting from the basics



Daily Assignments



LinkedinProfile Building



Digital Marketing
Q&A SESSIONS



Real-Time Projects



Learning
Management System



Resume Building



Interview Guidance



Course Completion
Certificate



Placement Updates



Downloadable
Resources



Bonus Recorded
Classes

Tools we use:



Ahrefs



SEMrush



Small
SEO Tools



Google
AdS



Meta Ads



Google
Keyword
Planner



Canva



Grammarly



Photoshop



WIX



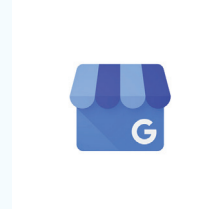
Google
Analytics



Mail
Chimp



Search
Console



Google
My Business



SYLLABUS:

 Introduction to Digital Marketing	 YouTube Marketing
 Introduction to Search Engine	 Whatsapp Marketing
 Keyword Analysis	 LinkedIn Marketing
 Introduction to SEO	 Email Marketing
 On page SEO	 SMS Marketing
 Off page SEO	 Google My business
 Technical SEO	 Lead Generation
 Google SEO updates	 Online Reputation Management
 Google Search Console	 AdSense
 Google Analytics	 Digital Brand Building
 Search Engine Marketing	 Industry case studies
 Google Ads	 Content Marketing
 Facebook Ads	 Quora Marketing
 Social Media Marketing	 Affiliate Marketing
 Instagram Marketing	 AI Tools

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